Achievements, opportunities and challenges in cervical screening in the wider Auckland region

Dr Karen Bartholomew Public Health Physician Chair Metro Auckland Cervical Screening Governance Group (MACSGG) 5 August 2016 Karen.Bartholomew@waitematadhb.govt.nz



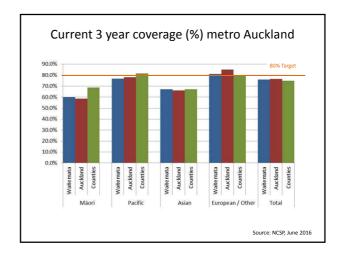


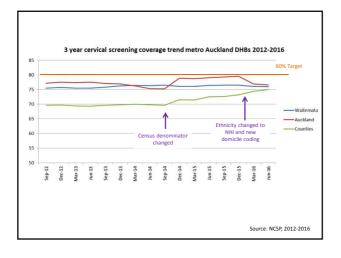


Overview

- 1. Auckland region data
- 2. Cervical screening landscape in the Auckland region
 - Work on improving coverage
- 3. Some reflections on reaching targets and achieving equity
 - Achievements, opportunities and challenges

1. Auckland region data

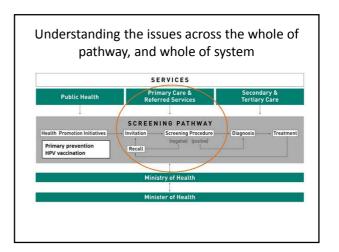




2. Cervical screening landscape in the Auckland region

Cervical screening in metro Auckland

- Regional coordination service since 2012
- Metropolitan Auckland Cervical Screening Governance Group (MACSGG)
 - Regional strategy and action plans
 - Initial working groups on data issues
 - Became advisory group after evaluation 2014, and returned to a small governance group with a refocusing of effort on a larger Operational group
 - Consumer, DHBs, PHOs, ISPs, Māori and Pacific providers, coordinators, NCSP Register
 - Coordinators working at practice level
 - Whole of pathway view, but focus on improving equity in coverage



Improving coverage



Diagnosis



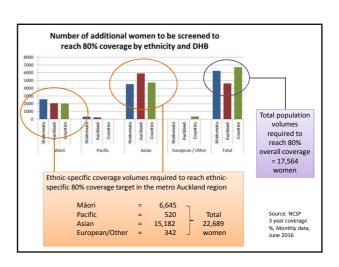
Strategy and actions

'Diagnosis'

- Problem:
 - Coverage is not at 80% target for any of the metro Auckland DHBs
 - There are large gaps in coverage for priority group women, with very low coverage for Māori women
- Approach the local why:
 - 1. Understand issues with the data
 - 2. Understand systems and process issues across the whole pathway

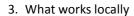
Data and systems issues

- NCSP-Register data and general practice data
 - Ethnicity data
 - Hysterectomy data
- Data available for PHOs and general practice
 - Lists from the NCSP-Register
 - Invitation and recall lists across the different Practice Management Systems and audit tools
- Lots of complexity, confusion and variability



Strategy and actions = Equity Focus

- 1. Systems and processes
- 2. Data-matching



Also local research on HPV self-sampling



1. Systems and processes

- Own house in order
- Best practice manual
 - 'How to Guide'
 - MedTech/My Practice versions
- · Education on hysterectomy and exemptions
- Support for data-matching
- Regional coordinators support practices (through PHOs) for all of the above

'How To' Guide link: <a href="http://nationalwomenshealth.adhb.govt.nz/health-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professionals/auckland-regional-cervical-screening-project-professional-cervical-screening-project-professional-cervical-screening-professional-cervical-screening-project-professional-cervical-screening-professional-cervical-screening-project-professional-cervical-screening-project-professional-screening-project-professional-cervical-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-project-professional-screening-pr

Hysterectomy

- Not consistently recorded on the NCSP-Register
- Any women with hysterectomy code in GP audit tools (eg DrInfo) is automatically exempted from recall
 - Only women with benign hysterectomy can safely be excluded



http://nationalwomenshealth.adhb.govt.nz/Portals/0/Cervical%20Screening/Guidelines%20for%20the%20manaeement%20of%20women%20with%20a%20orevious%20hysterectomy.pdf

Other 'Exempt' women

- Practice of 'archiving' women is not supported by the NCSP guidelines = lost to follow up = clinical risk
 - 'Non-responders'
 - Removing a recall if not responded eg after 3 invitations
 - Should stay on annual recall to revisit
 - 'Declined'
 - Sometimes just decline on that day
 - Respect right to choose not to have a screen, but should be periodically revisited as remain at clinical risk
 - Withdrawing from the programme is a formal process with informed consent form, all data removed from NCSP-Register
 - 'Not sexually active' or lesbian
 - Any history of sexual activity means clinical risk, should be regularly recalled as per guidelines

2. Data-matching



- Match
 - PHO Register
 - NCSP-Register
- Actual women
- Actual screening status
- Everyone overdue to
- Women not on the register (now able to be invited)

ProCare Pilot data-matched lists



- Now data-match lists available nationally to all PHOs and practices
- National and regional work on supporting PHOs and practices to optimally and routinely use the lists

3. What works locally

- Targeted free smear funding
- Local promotion (radio, Facebook)
- Sucessful Operations group sharing of ideas, rapid experimentation, testing and scaling, support
 - WorkBase health literacy training package for non-clinical and clinical staff: new model for invitation/recall
 - Support practices for screening at every opportunity eg alerts flags, having rooms and nursing staff available
 - Pop up/cluster clinics: Different venues, work with local practices and community to invite priority women and take
 - Local initiatives led by PHO, practices or coordination service: Saturday clinics, raffles, church well woman events, nurse/ISP relationships with solo GP practices, free smear 'vouchers,' pamper evenings

Pop up / cluster clinic examples

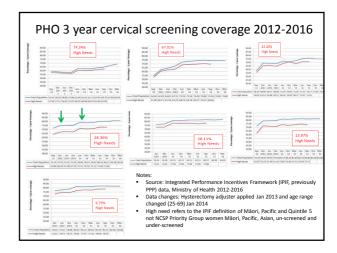
Local venue near mall

- Engage local PHOs
- Health promotor on site
- 59 women screened, check status on register
- All priority women
- 29 women (50%) had never had a smear
- Really positive feedback from women on process
- 3 women not enrolled with a GP, offered enrolment

Primary care venue

- · Group of practices
- Free clinic for overdue or unscreened women
- 66 women screened
 - 30% Māori
 - 20% Pacific
 - 20% Asian

3. Some reflections on reaching targets and achieving equity

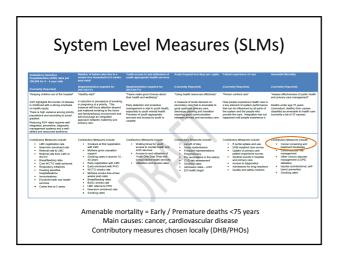


Opportunities and challenges in primary care

- Cervical screening historically and currently a primary care activity (GPs and nurse smear takers)
 - <5% of screening in metro Auckland by Family Planning Association or regional Independent Service Providers (ISPs)
 - Approximately 2,100 smear-takers metro Auckland; 1,500 GPs and 600 nurses $\,$
- Only screening programme with a cost to participate
 - Cost one of the known barriers to participation
 - Targeted free smears allocated through PHOs (priority women), but only enough funding to cover approx 25% of eligible women
 - Some PHOs fund free smears themselves
- NSU recently retendered for breast and cervical ISP services
 - Results awaited, opportunities to connect 'outreach' support better to primary care, and to systematically offer alternate locations/providers

Primary care targets

- Primary care have a financial incentivisation programme for areas the Ministry of Health wish to focus on (eg Health Targets)
- Initially Primary Care Performance Programme (PPP), currently the Integrated Performance Incentives Framework (IPIF) soon to be the Systems Level Measures Framework (SLMF)
- Cervical screening a monitored indicator in PPP, in Jan 2014 became one of 6 significantly incentivised IPIF indicators = focused efforts
- As of July 2016 no longer financially incentivised
 - But a potential contributory measure under one of the 6 SLMs (Amenable Mortality)



Pros of targets

- Allows focus on a limited set of priorities
- Resource into diagnosing the issues (usually data and systems issues) and strategies to address these
- To get high coverage need to know information about actual people and be able to offer them the service in a way that works for them
 - May or may not be the way we are currently delivering that service
 - May need alternative access points, alternative providers, supports to overcome barriers

Cons of targets

- Always the possibility of unintended consequences
 - Improving overall coverage at the expense of equity (taking the 'easy' wins)
 - Importance of monitoring primary care and DHB coverage by ethnicity (and/or 'high need')
 - Potential issues with patient experience (numberscentric not people/whānau-centric)
 - Need to ensure good conversations with women, importance of informed consent, privacy and time, health literacy and understanding, guidelines (esp changes to the programme)

