

Women's Health Action

The "Big Latch On" 2018

Friday 3rd and Saturday 4th August 2018



Host Evaluation Form

Women's Health Action invites you to complete this form to help us evaluate the Big Latch On 2018. Your feedback is important to us as the information that you provide will be used for planning & evaluation. All the information that we collect will be used in a non-identifiable way. Thank you and we appreciate your support to help us continue to improve the Big Latch On!

If you would prefer to complete this form online, you can do so at <https://www.surveymonkey.com/r/HL3WLMS>

1. Name of Host _____
2. Name of Organisation (if applicable) _____
3. Name of Venue & Venue registration number _____
4. Are there any changes you would like in terms of the support provided from Women's Health Action? (all that apply)
 - More communication
 - Less communication
 - More promotional material (eg. Posters, postcards, media release etc.)
 - Promotional material available earlier
 - Venue registrations opening earlier
 - Clearer guidelines around organizing the event/sponsorship
 - Other (please comment)

Comments

5. How did you promote your event? **Please mark all that apply with an "X".**

<input type="checkbox"/> Print media (flyers, posters)	<input type="checkbox"/> Newspapers/magazines
<input type="checkbox"/> Facebook	<input type="checkbox"/> Other social media (Twitter, Instagram)
<input type="checkbox"/> Word of mouth	<input type="checkbox"/> Radio <input type="checkbox"/> Email
<input type="checkbox"/> Own/organisation's website	<input type="checkbox"/> Other websites
<input type="checkbox"/> Telephone	<input type="checkbox"/> Mobile (Text)
<input type="checkbox"/> Other – please specify _____	
6. Do you think it's important to have events such as the Big Latch On in New Zealand and why?

Please turn over the page

7. How likely are you to participate in next year's event?
- Very likely Likely Unsure
- Unlikely Very unlikely
8. How do you think the Big Latch On affected how connected women in your community feel to breastfeeding support? (Eg. Through support from other breastfeeding mums and supporters, awareness of community breastfeeding support, etc.)
- Positively No change Negative
- Unsure

9. Please add any other comments

Women's Health Action thanks you for your time and co-operation!