



# THE BIG LATCH ON 2019

## Impacts



"It's a good opportunity to 'give it a go' in public".

"I feel more supported to continue to breastfeed in public and not feel shame about it".

"Awesome to be with other māmā who are also breastfeeding and doing it in public was an awesome confidence boost".

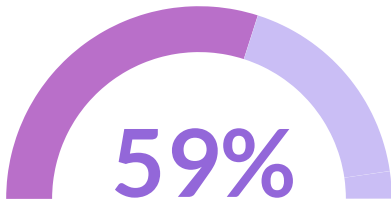
"I felt proud to breastfeed & it felt awesome to do it together in a big group".

"As a first time mother I found it daunting to breastfeed in public, this really helped!".

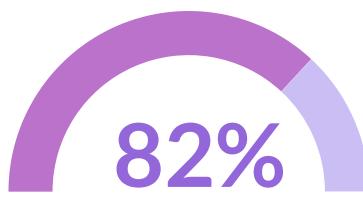
"It was great to be able to meet support people from my community"

"It's nice knowing there is such a supportive community out there for women".

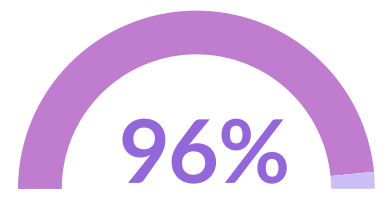
"I'm a shy person, so allowing myself to come to the event is a big change for me".



of participants reported an increase in breastfeeding support and knowledge

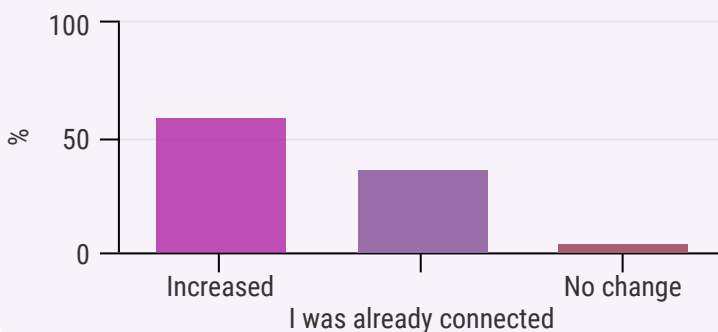


of participants indicated that the event positively affected their connectedness to breastfeeding support



of participants are confident to breastfeed in public

### How has the Big Latch On affected your awareness of, and connection to, support available in your community?



### How has the Big Latch On affected your confidence to breastfeed in public spaces?

